

## Who We Are

PNEAC is the first and only national collaborative of industry, university, state and federal organizations working to help the printing industry work cleaner, more efficiently and to stay ahead of the environmental compliance curve.

When we started everyone told us it couldn't be done. No way that such a massive coordination effort could ever get off the ground, much less be an effective resource for an entire industry.

They probably told Gutenberg the same thing.

Contact one of our principal partners and find out just what PNEAC can do to help you, or your clients.

### PNEAC

#### Illinois Sustainable Technology Center

188 Industrial Drive, Suite 206  
Elmhurst, Illinois 60523  
ATTN: Debra Jacobson, Director  
(630)833-1027 phone  
(630)833-1095 fax  
djacobson@istc.illinois.edu

### PNEAC

#### Solid and Hazardous Waste Education Center

610 Langdon Street  
Madison, Wisconsin 53703  
ATTN: Wayne Pferdehirt, Co-Director  
(608)265-2361 phone  
(608)262-6250 fax  
pferdehi@epd.engr.wisc.edu

### PNEAC

#### Graphic Arts Technical Foundation

200 Deer Run Road  
Sewickley, Pennsylvania 15143-2600  
ATTN: Gary Jones, Co-Director  
(412)259-1794 phone  
(412)741-2311 fax  
garyjgaff@aol.com

#### PNEAC Partners

Printing Industries of America

Flexible Packaging Association

Flexographic Technical Association

Gravure Association of America

Graphic Arts Technical Foundation

International Association of Printing

National Association of Printers and

Lithographers

National Association of Printing Ink

Manufacturers

Specialty Graphic Imaging Association

Environmental Defense

National Association of Small

Business Development Centers

National Institute of

Standards and Technology,

U.S. Department of Commerce

National Pollution

Prevention Roundtable

Small Business Clean Air Act

Assistance Programs

1456 A.D.

— Gutenberg Press

Today

A printer changed the world.  
You didn't ask for that kind of responsibility.  
You just want to run your business.  
Go ahead. You do the printing.  
We'll keep on top of that world thing.

[www.pneac.org](http://www.pneac.org)

# PNEAC

Printers' National Environmental Assistance Center

[www.pneac.org](http://www.pneac.org)

## How Many Experts Are You?

Printing is changing. Every day. From technological innovations to new environmental regulations, to be a printer today means you have to be a chemist, a lawyer, a trainer, an accountant and an engineer -- and that's just before breakfast. How many experts can you afford to be?

## PNEAC Has Hundreds

PNEAC and its partners form the most current source of environmental compliance assistance and pollution prevention information for the printing industry. Period.

With dozens of trade organizations, universities and state and federal assistance agencies, PNEAC provides access to hundreds of experts across the entire industry.

## You Can Fit Them on Your Desk

Whether you want to access information on-line, by phone, or through the mail, our resources are built by experts in your field, for you to put to use.

- Access to industry experts
- E-mail discussion forums
- Toll-free fax-back information service
- Training materials
- Extensive web resources
- Case studies and fact sheets
- Vendor and supplier databases

"The fact that I know I can follow up information received through PNEAC with knowledgeable individuals... is priceless. I have made many contacts through the listserv, and I always tell other colleagues outside of the printing industry that I am thankful everyday for the great compliance assistance we have with PNEAC."

Wendy Scholler  
Times Printing  
August 2007

## Training in Compliance, P2 & Technology

The best equipment in the world is useless if you don't have the people who know how to use it, how to care for it, and how to make it produce the best results for your customer. PNEAC provides a wide range of training and education resources, from customized, on-site courses, to web-based learning opportunities, to video tapes. For more information about PNEAC training programs, contact Gary Jones at 412.741.6860.

## Applied Information

If you had time to read every manual, every journal article and every newspaper report about printing, you wouldn't be here. The value of information isn't measured in quantity, but in how easily it can be put into operation. Our website offers a comprehensive resource for environmental issues in printing.

## Instant Access to Your Peers

PNEAC coordinates a nationally recognized e-mail discussion group, PrinTech. This listserv networks users with hundreds of their peers around the country. Subscriptions are free and PNEAC maintains an archive to allow easy access to past discussions and suggestions. To join, contact Wayne Pferdehirt at 618.265.2361 or pferdehi@epd.engr.wisc.edu

"I have used the PNEAC website extensively over the years as a tool to keep my company in compliance with environmental standards. As someone who had no background in the environmental field, I found the [PNEAC] website and listservs a valuable resource for information."

Tim Gantley  
Southern Atlantic Label  
August 2007

## Answers to Your Questions

Through the "Ask PNEAC" feature on the website, you can pose your technical questions directly to a panel of experts who will provide a quick, understandable response.

Many of our PNEAC visitors come to the site looking for better ways to run their business. Our library of over 100 of the best case studies and factsheets provides you quick access to proven technologies and process innovations.

## Vendors & Suppliers

PNEAC maintains a database of over 1300 companies providing goods and services to the printing industry. Built to be used, the database can be searched in many different ways, depending on your needs.

## Who Uses PNEAC?

Thousands of users have found these services valuable in their daily operations. Each month tens of thousands of users access the PNEAC website. There are now almost 100 factsheets and case studies available and over 200 topics have been addressed on the listserves. PNEAC's highly-rated training programs have reached over 5,000 individuals affiliated with all aspects of the printing industry.

"PNEAC is a very good example of a situation where it makes perfect economic and business sense to have a central resource that can be used by all for the good of employee safety and protection of the environment."

PNEAC Customer Survey  
June 2000